

## **The St. James**

# **Daily Devotional Guide for the Christian Year**

### **List Rental Information**

Published four times a year, *The Daily Devotional Guide for the Christian Year* is a lectionary system that employs both the lectio continua lectionary, which means reading a given book of the Bible straight through from start to finish over a certain period of time, and the lectio selecta lectionary, which means that particular readings are chosen for particular days or a special reason, without the intention of reading all of a given book of the Bible.

#### Quantity Available for Rental

Active Subscribers      2,000  
Expires, 12 month      807  
**Minimum Order**      ALL

#### Rate

Active Subscribers      \$120/M  
Expires      \$ 65/M  
Zip/State/SCF selects      \$ 6/M  
Keying Records      \$ 5/M  
**Rush Fee**      1-3 Days \$65, 4-5 Days \$50

Cannot Select Clergy

#### Media Formats Available

4-up Cheshire Labels	\$7/M	Pressure Sensitive Labels	\$7/M
Magnetic Tape (9 Track 1600 BPI)	\$25 per tape	Diskette	\$25 per disk
E-mail	\$45 per e-mail		

#### Maintenance

Updated the first week of each February, May, August & November.

#### Terms

Payment due within 30 days of mail date. Advance payment required on first-time orders. Allow one week for delivery.

#### Restrictions

Sample mail piece required for approval. No fundraising offers will be approved. Rentals are for one-time use only. Cancellations are subject to cancellation fees. Cancellations after the mail date are subject to full rental costs.

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